



RECLAMATION: DAUGHTER OF THE KING SPONSORSHIP PROPOSAL



WELL-HEALED SOCIETY
WOMEN REVEALED

SPONSORSHIP LETTER

Dear Potential Sponsors,

I am writing to extend an invitation to become a sponsor of Reclamation: Daughter of the King, an 8-part event series for women navigating life as they heal their minds, to become someone new in order to show up as their most authentic selves. The event will be held on March 18, 2023, 4:00 pm – 6:00 pm EDT, with post-event networking until 7:30 pm at ModeX Studios, 3005 Peachtree RD, NE, Atlanta, GA 30305.

This 8-part event series is rooted in self-love and personal development. The event will be recorded for a Netflix series. There are both in-person and live-streaming ways to be a part of this movement.

The aim of Reclamation is to empower women who are struggling in relationships, self-confidence, or who are tired of sitting on the sidelines of life. The goal is help them to reclaim their lives. Through a series of conversations, tools, and resources, attendees will be able to expand their support network, connect with others, and find purpose. Successful and transparent speakers will share their stories and resources that have helped them live more fulfilling life.

To ensure the success of our event, we need financial support and key stakeholder involvement to support and promote our efforts. In return, we will advertise your brand to the captive audience throughout the marketing campaign, event, and social media platforms. On the other hand, this financial and moral support will be counted as community development as our podcasts are dedicated to creating communities, through conversation, among our audience.

We are grateful for your consideration of this proposal. Please take a look at the enclosed opportunities to support and generously consider supporting this initiative. We look forward to discussing partnership opportunities with your company and working with you to promote our efforts.

Sincerely,

Reclamation: Daughter Of The King

ABOUT EVENT

The Reclamation event is a unique opportunity for women to come together and focus on their personal growth and development. It's a chance for participants to explore their past traumas and experiences, and to work towards releasing and redefining these experiences in order to create a better future for themselves. The event focuses on a number of important themes, including conflict resolution, healthy emotional processing, rock bottom, uprooting, accountability, feminine energy, and communication.

At the Reclamation event, participants have the chance to connect with other women and share their stories. This is an important aspect of the event as it creates a supportive and empowering environment where women can feel heard and understood. This sense of community and belonging is a crucial aspect of the journey toward self-love and personal growth.

The event is designed to help women reclaim their position in life and embrace their inner strength and power. Participants are encouraged to confront limited societal and mental constructs and to work towards building a positive and healthy self-image. This is achieved through a combination of group discussions, personal reflection, and practical exercises.



GOALS AND OBJECTIVES

The goals and objectives of the Reclamation event are to provide a platform for women to:

- Connect and share their stories in a supportive and empowering environment
- Explore their past traumas and experiences, and work towards releasing and redefining them
- Confront limited societal and mental constructs and reclaim their position in life
- Embrace their inner strength and power and tap into their feminine energy
- Develop healthy emotional processing skills and enhance their conflict resolution abilities
- Improve their self-image and embrace self-love
- Uproot negative patterns and beliefs to create a positive and fulfilling future
- Take accountability for their actions and decisions
- Enhance their communication skills and build better relationships with those around them
- Empower and encourage women to continue their journey towards personal growth and development.

By achieving these objectives, the Reclamation event aims to create a community of empowered and confident women who are able to live their lives to the fullest. The event provides a unique opportunity for women to come together and work towards a common goal, creating a powerful and transformative experience for all who participate.

WHY SPONSOR US

There are several reasons why a company or organization may choose to sponsor the Reclamation event:

- To reach a target audience of women: Reclamation events are specifically designed for women, making it an excellent opportunity for companies or organizations that aim to reach and connect with this demographic.
- To promote brand awareness: Sponsorship of the Reclamation event provides an opportunity for a company or organization to reach a new audience and increase brand awareness. This exposure can lead to increased brand recognition and customer loyalty.
- To support women's empowerment: Sponsorship of the Reclamation event demonstrates a company or organization's commitment to empowering and supporting women. This can help to build a positive reputation and enhance the brand's image as a socially responsible organization.
- To build relationships: The Reclamation event provides a platform for companies or organizations to build relationships with potential customers and partners. By sponsoring the event, companies can engage with attendees and create a positive and memorable impression.

WHY SPONSOR US

- To demonstrate corporate responsibility: Sponsorship of the Reclamation event demonstrates a company or organization's commitment to supporting and empowering women. This can help to enhance the company's reputation and build brand loyalty.

Overall, sponsoring the Reclamation event is a great opportunity for companies and organizations that want to connect with women, promote their brand, and demonstrate their commitment to supporting women's empowerment. Through sponsorship, companies and organizations can reach a targeted audience, build relationships, and enhance their reputation as socially responsible organization.



WELL-HEALED SOCIETY

WOMEN REVEALED

SPONSORSHIP PACKAGES

\$250 (SHARED WITH ANOTHER SPONSOR)

Short video or Company advertisement on a 60-inch vertical monitor. A looped display of provided artwork will be displayed at the event entrance/networking area for 4-hours.

\$500 (SOLO SPONSOR)

Short video or Company advertisement on a 60-inch vertical monitor. A looped display of provided artwork will be displayed at the event entrance/networking area for 4-hours.

PAGE AD SPONSOR

The program will have each speaker, attending guest, and sponsor listed. This is to increase the odds the guest will keep the program and share with others because the attendee is also included in the program.

- 2" x 2" ad \$50
- Half Page ad \$150
- Full-page ad \$250
- Back cover \$350
- **Any purchase of a digital media sponsorship ad will also be placed in the program for free.

SOCIAL MEDIA SPONSOR

Social Media or grab bag items that complement the event guest.

*Free - Items must be approved and delivered by March 10, 2023. No exceptions

AUDITORIUM SPONSOR

In the main auditorium, a 60' full-color display screen will run commercials, ads, or music videos with full sound.

- 15-second commercial or ad will play during the event intro and outro \$250
- Individual guest speaker sponsorship. As the guest is speaking, your company logo will be displayed on the screen the entire time the speaker is talking. This is a great space to advertise as it will consistently be shown on the live stream and on the streaming series. (Up to 25-minutes) \$1,000 - \$1200

FURTHER INQUIRIES

We would be happy to assist you with any questions that you may have or to help you select the ideal partnership opportunity for your organization. To find out more information about us, please contact us.

Reclamation Daughter of the King

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We look forward to hearing from you!

